



PARIS AIR SHOW

Le Bourget, June 15-19, 2009

PTC is delighted to invite you to enjoy the comfortable hospitality of our Business Chalet, located at A-310. Join PTC's executive leadership and industry peers from OEMs and suppliers worldwide in an intimate environment, ideally suited for networking, one-on-one PTC executive meetings, and showcase presentations on the best practices in product development.

PTC: Exclusive Invitation



Harmonized Collaboration Across the Product Lifecycle and Enterprise

Compelling Real-World Perspectives

Please attend our informative showcase presentations on the latest trends in the A&D industry that are transforming product development. This year's signature theme traces the lifecycle from concept design to life sustainment.

Our examination of this challenging journey will feature an array of customer perspectives, highlighting best practices and lessons learned in applying Product Lifecycle Management (PLM) solutions to achieve impressive results. Presentations will feature elite A&D companies, including:

- EADS
- CAE
- AMECO Beijing
- Raytheon

Insightful Thought Leadership

In addition to PTC's daily executive briefings on corporate strategy, we will also host a futures program, including industry experts, discussing what's on the horizon regarding hot-button topics, including:

- **Total Lifecycle Systems Management:** Why Programs Will Change for the Better
- **Achieving Sustainability:** A Dynamic Vision for Environmental Compliance and Beyond

All presentations and briefings will take place from June 16 to June 18, from 9:30am to 1:00pm.

Meet One-on-One with PTC's Executive Leadership

From June 16-18, meet with Chairman and CEO, Richard Harrison, President and COO James Heppelmann, EVP of Sales, Paul Cunningham and Marc Diouane, Senior DVP, European Sales.

PTC's executives will be available from 9:30am to 6:00pm for scheduled meetings. Please register at the website below.

Network with Your Peers

With its exceptional view of the spectacular daily aerial displays, the PTC Business Chalet is designed for both relaxation and executive networking.

The Business Chalet is available daily from 9:30am to 6:00pm for your convenience.

For Your Reference

Seating is limited, so we recommend that you register at your earliest convenience at www.ptcevents.com/pas09 to attend our showcase presentations and schedule one-on-one meetings with PTC executives.

Elite Partner:



Premium Partners:

